

FILE

SEPTEMBER 20,

1965

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# fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, SEPTEMBER 17, 1965</u>			
Thursday Sept. 16 9:30 A.M. Coffee	PREVIEW: HAUTE COUTURE IMPORTS AND COPIES Preview for press of Paris and Italian haute couture fashions and line-for-line copies. By invitation. (For Release, Fri., Sept. 17.) Publicity: Mark Klauser or Mary Ann Crenshaw, OX. 5-4000, Ext. 208.	OHRBACH'S	5TH FLOOR
Thursday Sept. 16 12:00 Noon Luncheon	PRESS PREVIEW: "MOOD MEDITERRANEAN" IMPORTS Stern Brothers will preview their storewide "Mood Mediterranean" import collection of fashions and home furnishings. By invitation. (For Release, Fri., Sept. 17.) Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	6TH FLOOR CONFERENCE ROOM
Thursday Sept. 16 3:30 P.M. Cocktails	RESORT AND HOLIDAY COLLECTION Cocktail and formal fashions--"Surprise Double Feature" showing for press and buyers. By invitation. Continuous showings beginning Mon., Sept. 20. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Sept. 16 4:00 P.M. Cocktails	PREVIEW OF RESORT-SPRING COLLECTION Knit ensembles and dresses in silk and wool for Resort and Spring. Showing at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	KORRIGAN-PARIS; AVAGOLF OF MILAN	SHERRY NETHERLANDS CARNAVAL ROOM
Thursday Sept. 16 5:30 P.M. Cocktails	PRESS PREVIEW: FALL FASHIONS BY PERTEGAZ Lord & Taylor will preview fashions by Pertegaz. By invitation. (For Release, Mon., Sept. 20.) Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	3RD FLOOR
Thursday Sept. 16	SHOWING OF HOLIDAY COLLECTION Continuous showings of Holiday car coat collection. No appointment necessary for buyers. Publicity: Gilda Rettig, OX. 5-4360.	AMCO OF NORVELT	1407 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Thursday Sept. 16	SHOWING: HOLIDAY COLLECTION Daily informal showings of Basila's Holiday collection of embroidered quilted robes. Contact: MU. 4-5262.	BASILA MANUFACTURING CO.	152 MADISON AVENUE ROOM 906
Beginning Thursday Sept. 16	OPENING OF HOLIDAY AND RESORT COLLECTION Continuous daily showings of Holiday and Resort collection, designed by Eva Haynal. Contact: 594-9000.	LESLIE JUNIORS; DIV. OF LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR
Sept. 17	STERN BROTHERS' RELEASE--"Mood Mediterranean." (Preview, Sept. 16--See Above)		
Sept. 17	OHRBACH'S RELEASE--Import fashions. (Preview, Sept. 16--See Above)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Sept. 17 9:30 A.M.	PREVIEW: RESORT READY- TO-WEAR COLLECTION First presentation in U.S. by Hosono of Tokyo, at a preview for press and buyers. By invitation. Publ.: Nona Lou Greene, 301 E.66th St., LE. 5-8151.	HOSONO OF TOKYO-- HAUTE COUTURE	REGENCY HOTEL BALLROOM
Friday Sept. 17 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order fashions at a preview for the press. By invitation. (For Release, Mon., Sept. 20.) Contact: PL. 5-3714. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR
Friday Sept. 17 11:30 A.M.	OPENING: HOLIDAY- RESORT COLLECTION Helena Barbieri's collection of Holiday-Resort fashions. By reservation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Sunday Sept. 19 11:15 P.M.	IMPORT FASHIONS ON TELEVISION Television presentation of Macy's Fall import collection and copies. Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	WNBC-TV CHANNEL 4
<u>WEEK BEGINNING MONDAY, SEPTEMBER 20, 1965</u>			
Sept. 20	MAINBOCHER RELEASE--Custom-order fashions. (Preview, Sept. 17--See Above)		
Sept. 20	LORD & TAYLOR RELEASE--Fashions by Pertegaz. (Preview, Sept. 16--See Pg.1)		
Monday Sept. 20 10:00 A.M. Breakfast	NATIONAL SWEATER QUEEN CONTEST Presentation of National Sweater Queen and Junior Sweater Queen, in conjunction with the National Sweater Week (Sept.20-26). Proclamation by Mayor Wagner will be presented, following selection of Queen. By invitation. Publicity: Edward A. Brandwein, MU. 3-7520.	NAT'L KNITTED OUTERWEAR ASSN.(386 PK.AVE.SO.)	WALDORF-ASTORIA PILLEMONT SUITE
Monday Sept. 20 10:30 A.M.	OPENING: RESORT COLLECTIONS Leonard Arkin at 10:30; Andrew Arkin at 11:15. Contact: WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Sept. 20 12:15 P.M.; 5:45 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Macy's will present their import fashions at two showings, 12:15 P.M. and 5:45 P.M. Open to public. Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	3RD FLOOR
Monday Sept. 20 12:45 P.M.; 5:45 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Ohrbach's will present its Paris and Italian haute couture originals and line-for-line copies at two showings. First show (celebrity show) 12:45 PM, by invitation only; second show, 5:45 P.M., open to public, no reserved seats. (In Newark, Wed., Sept. 22 at 12:45 P.M., 2nd floor. In Westbury, Thurs., Sept. 23 at 12:45 P.M., 2nd floor.) Publicity: Mark Klauser, OX. 5-4000, Ext. 208.	OHRBACH'S	5TH FLOOR
Monday Sept. 20 2:15 P.M.	RESORT AND EARLY SPRING COLLECTION Showing of Resort and early Spring collection, designed by Ferdinand Bosc, Sept. 20, 29, and Oct. 4 at 2:15 P.M. By appointment. Contact: CH.4-4600.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 20 4:00 P.M. Cocktails	PREVIEW OF RESORT SWIMSUIT COLLECTION Darlene will preview their new swimsuit collection. By invitation. Fashion Coordinator: Phyllis Youngheart, PL. 1-0752.	DARLENE KNITWEAR (1407 BROADWAY)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Monday Sept. 20 4:30 P.M. Cocktails	PRESS PREVIEW OF MEN'S CRUISEWEAR John Weitz will preview men's shirt and pants designs for Botany Brands and Needles of California. By invitation. Contact: Miss Schutz, LO.3-4920.	JOHN WEITZ FOR BOTANY BRANDS AND NEEDLES	RCA BUILDING RAINBOW RM.-65TH FLOOR
Beginning Monday Sept. 20	HOLIDAY AND RESORT COCKTAIL FASHIONS Cocktail and evening fashions, designed by George Nardiello. Continuous daily. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 20	OPENING: RESORT COAT AND SUIT COLLECTION Arthur Jablow's Resort coats, suits, ensembles, designed by David Kidd. By appointment. Contact: Virginia Yost, LA. 4-3404	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 20	OPENING: HOLIDAY AND RESORT COLLECTION Boutique separates, cashmere coordinates, casual and dressy suits, designed by Dorothy Arden. Continuous showings. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Sept. 20	RESORT AND SPRING IMPORTED READY-TO-WEAR Continuous showings of Fontana's made-in-Italy couture collection. By appointment. Contact: Joan Franges, PL. 3-7244.	FONTANA OF ROME	HOTEL PLAZA SUITE 336-338
Sept. 21	ABRAHAM & STRAUS RELEASE--Knit fashions. (No Press Show)		
Tuesday Sept. 21 8:30 A.M. Breakfast	PREVIEW: SWIMSUIT COLLECTIONS Preview of two collections: Sea B designer swimsuits, and introducing Wet Set collection for juniors. Show at 9:30. By invitation. Contact: Hi Robbins, BR. 9-1557. Publicity: Pauline Greene--Charles Charney, 310 Madison Ave., TN. 7-2288.	SEA B; WET SET (1410 BROADWAY)	1407 CLUB 1407 BROADWAY
Tuesday Sept. 21 10:30 A.M.	OPENING: RESORT- HOLIDAY COLLECTION Showings Sept. 21, 23, 29, Oct. 1 at 10:30. By reservation. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Sept. 21 11:30 A.M.	RESORT AND EARLY SPRING COLLECTION Coats and suits for Resort and early Spring. By reservation. Continuous daily thereafter. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Sept. 21 11:45 A.M. Cocktails- Luncheon	"AMBIANCE AND YOU"-- FIRST FALL LUNCHEON Speaker: Mr. William Pahlmann, F.A.I.D., who will create impromptu settings to compliment four well-known women. Tickets: \$8.00, members; \$10.00, guests. Contact: National Home Fashions League, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	HOTEL PIERRE GRAND BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 21 12:00 Noon	HOLIDAY AND RESORT COLLECTION Showing of Holiday and Resort collection, designed by Don Breitingger, Sept. 21, 23, and Oct. 7 at 12:00 Noon. By appointment. Contact: LA.4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 21 12:30 P.M. Luncheon	HAUTE COUTURE FASHION SHOW Alexander's International Haute Couture fashion show and champagne basket luncheon for benefit of the American Cancer Society, N.Y. City Division. Honorary Chmn.: H.H. The Duchess of Windsor. Chmn.: Mesdames Edward F. Hutton and John R. Fell. Co-Chmn.: Mrs. William Poll. Repeat show at 5:30 P.M., champagne buffet. Tickets: \$10.00 each. Contact: Cancer Committee, 7 East 52nd Street. Public Relations: Serge Obolensky Assoc., 1114 First Ave., TE. 8-1649.	ALEXANDER'S	LEX.AVE.& 58TH STREET 3RD FLOOR
Tuesday Sept. 21 1:15 P.M.	HOLIDAY AND RESORT COLLECTION Showing of Holiday and Resort collection at 1:15 P.M. By appointment. (Note Change of Date.) Continuous thereafter. Contact: Florence Norrito, LO. 5-6123.	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Sept. 21 2:30 P.M.	HOLIDAY, RESORT AND EARLY SPRING FASHIONS Holiday, Resort, and early Spring fashions, designed by Ole Borden. By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Sept. 21 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 29 and Oct. 7 at 2:30. By reservation.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: PE. 6-6983.
Tuesday Sept. 21 3:30 P.M. Cocktails	OPENING: HOLIDAY- RESORT COLLECTION Showing of Holiday-Resort collection, designed by Austin Howard Brown. By reservation. Contact: Miss Coila, LA. 4-8046.	VI FEIGIN, INC.	491 SEVENTH AVENUE SHOWROOM - 12A
Tuesday Sept. 21 5:00 P.M. - 7:00 P.M. Cocktails	FIRST ANNUAL AWARDS: "NEWSWORTHY EYEWEAR" The Fashion Eyewear Group of America's first annual awards for outstand- ing achievement in newsworthy eyewear during the year. Fashion show and presentation of award-winning styles. Fashion and beauty editors will serve on Award Jury. By invitation. Publicity: Ruth Hammer Assoc., 350 West 51st St., 246-4818.	FASHION EYEWEAR GROUP OF AMERICA	ST. REGIS HOTEL ROOF
Tuesday Sept. 21 6:15 P.M. Cocktails	BENEFIT PREVIEW-- "SYMPHONY IN B" Cocktail party and preview of Bloomingdale's annual storewide presentation. For benefit of the Juilliard School of Music Scholarsnip Fund. Tickets: \$10.00; contact: Mr. R. Webster, Bloomingdale's. (For Release, Wed., Sept. 22.) Publicity: Louise Langdon, PL. 2-1212, Ext. 7205.	BLOOMINGDALE'S	5TH FLOOR
Tuesday Sept. 21 6:30 P.M. - 9:00 P.M.	SECOND SESSION OF FASHION CAREER COURSE Subject: "Fabrics"--Speakers: Teddy and Arthur Edelman--Fleming Joffe, Ltd.; Gar E. Gilbert--Burl-Craft Knitters, Inc.; Margaret Ingersoll--"Vogue" Magazine; Marcelle and David Toltoff--Tiger Fabrics, Inc. Price of course (10 lectures): \$20.00 Individual session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E.47TH ST.)



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 21	OPENING: HOLIDAY- RESORT COLLECTION Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 21	OPENING: HOLIDAY- RESORT COLLECTION Informal daily showings of Holiday-Spring fashions. Contact: Helen Presser, 279-7850.	AUGUST de LORENZO, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday Sept. 21	OPENING: HOLIDAY- RESORT COLLECTION Continuous daily showings of Holiday-Resort collection. Contact: Ruth Winslow, LO. 3-3035.	ROYAL LYNNE LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 21	HOLIDAY-RESORT COLLECTION Continuous daily showings of "That New Young Look," designed by Evie Maxime. Contact: Bill Levin, OX. 5-3091.	A. FETTERMAN, INC.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Sept. 22 10:30 A.M.	PRESS PREVIEW OF FUR FASHIONS Fur collection, designed by Eric Lund exclusively for Henri Bendel. By invitation. ( <u>Release Fri., Sept. 24</u> ). Publ.: Ruth Hammer, 246-4818.	HENRI BENDEL	2ND FLOOR FUR SALON
Wednesday Sept. 22 11:30 A.M.	OPENING: HOLIDAY- RESORT COLLECTION Showing of Holiday-Resort collection, designed by Dorothy Farbo. By reservation. Continuous thereafter. Contact: Marcella Wolfe, BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Sept. 22 12:00 Noon	RESORT AND EARLY SPRING COLLECTION Showing Resort and early Spring collection. Contact: WI. 7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Sept. 22 12:30 P.M. Luncheon	COATS AND SUITS AT LUNCHEON SHOW Fall collection of coats and suits by Dan Millstein. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	DAN MILLSTEIN, INC. (205 WEST 39TH ST.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 22 2:30 P.M.	PRESS PREVIEW: FALL AND WINTER FURS Presentation of Ben Kahn's Fall and Winter fur fashions. By invitation. ( <u>For Release, Fri., Sept. 24.</u> ) Publicity: Connie O'Connor, McGeehan & O'Connor, 667 Madison Avenue, PL. 9-8150.	BEN KAHN FURS	SHERATON-EAST HOTEL DIPLOMAT SUITE
Wednesday Sept. 22 3:00 P.M.	PREVIEW: FALL-WINTER FASHION COLLECTION Press preview of Elizabeth Arden's Fall-Winter fashion collection. By invitation. Publicity: Alan McGeehan at McGeehan & O'Connor, PL. 9-8150.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Wednesday Sept. 22 4:00 P.M.	RESORT AND HOLIDAY COLLECTION Malcolm Starr's Resort and Holiday collection, designed by Elinor Simmons, Sept. 22, 23, and 29 at 4:00 P.M. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 22 4:00 P.M.	OPENING OF RESORT COLLECTION Showings Sept. 22, 23, 29, 30 at 4:00. By reservation.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: WI. 7-8235.
Wednesday Sept. 22 4:30 P.M. Cocktails	PREVIEW: RESORT AND SPRING COLLECTION A preview of Yvonne Originals (Los Angeles) Resort-Spring collection in Du Pont fibers. <u>Showing at 5:15 P.M.</u> By invitation. Contact: Barbara Matson, 971-4658.	DU PONT COMPANY	ST. REGIS HOTEL VERSAILLES SUITE
Thursday Sept. 23 12:00 Noon	OPENING: RESORT COLLECTION By reservation. Continuous daily thereafter.	ALLISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: WI. 7-0152.
Thursday Sept. 23 12:30 P.M. Luncheon	IMPORTS AND COPIES AT LUNCHEON SHOW Imported Fall couture fashions, featuring originals and adaptations. Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept.," PL. 9-3000. Publicity: Rene Hall, OX. 5-4500, Ext. 285. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.	ALEXANDER'S	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 23 1:15 P.M.	HOLIDAY AND RESORT COLLECTION Showings Sept. 23 and 30 at 1:15. By reservation. Contact: Miss Fritz, I. LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Sept. 23 4:00 P.M. Cocktails	SWIMWEAR COLLECTION DESIGNED BY BILL BLASS Preview of the Roxanne Resort and Summer swimsuit collection, with a special group designed by Bill Blass. (Note Change of Time.) By invitation. Publicity: Ruth Hammer Assoc., 350 West 51st St., 246-4818.	ROXANNE (1407 BROADWAY)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Thursday Sept. 23 4:00 P.M.- 7:00 P.M.	PREVIEW: "ART OF PERSONAL ADORNMENT" Preview of American Craftsmen's Council exhibit of jewelry and accessories from ancient times to the present day. By invitation. Open to public, Sept. 29-Nov. 7. Contact: CI. 6-6840. Publ.: Sidney Dee Bloeme, JU. 6-4490.	MUSEUM OF CONTEMPORARY CRAFTS	29 WEST 53RD STREET MAIN GALLERY
Sept. 24	HENRI BENDEL RELEASE--Fur fashions. (Preview, Sept. 22--See Pg. 5)		
Sept. 24	BEN KAHN'S RELEASE--Fur fashions. (Preview, Sept. 22--See Pg. 5)		
Friday Sept. 24 9:30 A.M. Breakfast	PRESS PREVIEW: FUR FASHIONS Georges Kaplan's Fall and Winter fur fashions, designed by Jacques Kaplan. By invitation. (For Release, Mon., Sept. 27.) Contact: CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Friday Sept. 24 9:30 A.M. Breakfast	PRESS PREVIEW OF BAROCCO FASHIONS Introducing M. Gilles and M. Rocco, whose collection of coats, suits, and sportswear was created in Rome for their house of Barocco. By invitation. (For Release, Mon., Sept. 27.) Publ.: Louise Langdon, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	SPORTSWEAR DEPT. DOWNSTAIRS STORE
Friday Sept. 24 3:30 P.M.	CHILDREN'S FASHIONS AT BENEFIT SHOWING Gallery Collection by Florence Eiseman, and other B & G fashions, at a bene- fit show for children of Bellevue Hospital. By invitation. Contact: Mrs. Chambers, RE. 7-0071. Publ.: Edith Kingston, PL. 3-7300, Ext. 423.	BERGDORF GOODMAN	2ND FLOOR CUSTOM SALON



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 27	ROSH HASHONAH (Monday)--First day of Jewish New Year.		
Sept. 27	GEORGES KAPLAN'S RELEASE--Fur fashions. (Preview, Sept. 24--See Pg. 6)		
Sept. 27	BLOOMINGDALE'S RELEASE--Barocco fashions. (Preview, Sept. 24--See Pg. 6)		
Monday Sept. 27 8:00 P.M.	OPENING NIGHT OF OPERA SEASON The eighty-second Metropolitan Opera season will open with a new production of Gounod's "Faust." Publicity: Francis Robinson, PE. 6-1200.	METROPOLITAN OPERA	MET. OPERA HOUSE B'WAY & 39TH STREET
Tuesday Sept. 28 9:30 A.M. Coffee	PREVIEW: FASHIONS BY PEDRO ROVIRA Bloomingdale's will introduce to the press a collection of dresses, coats, and suits, designed by Pedro Rovira of Barcelona, Spain, made in America. By invitation. ( <u>For Release, Wed., Sept. 29.</u> ) Publ.: Louise Langdon, PL. 2-1212, Ext. 7202.	BLOOMINGDALE'S	3RD FLOOR SUTTON PLACE
Tuesday Sept. 28 11:30 A.M.	PRESS PREVIEW: MADE TO-ORDER FUR FASHIONS Fall-Winter fur fashions, designed by Emeric Partos. By invitation. ( <u>For Release, Wed., Sept. 29.</u> ) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Tuesday Sept. 28 2:30 P.M.; 4:30 P.M.	READY-TO-WEAR AND CUSTOM-ORDER Two showings of custom-order fashions; also Italian and Paris imported ready-to-wear. By invitation. ( <u>Note Change of Date.</u> ) Publicity: Jan Taylor, TR. 9-8965.	MARIANNE SPOTTISWOODE	33 EAST 68TH STREET SALON - 2ND FLOOR
Wednesday Sept. 29 9:00 A.M. Breakfast	PREMIERE: HOLIDAY AND RESORT COLLECTION Preview of Holiday and Resort collection, designed by Ceil Chapman for Miss Winston. <u>Show at 9:30 A.M.</u> By invitation. Contact: LA. 4-9925.	CEIL CHAPMAN FOR MISS WINSTON	SHERATON-EAST HOTEL BALLROOM
Wednesday Sept. 29 10:30 A.M.	OPENING OF RESORT COLLECTION Resort collection and early Spring wools at 10:30 A.M., Sept. 29 and Oct. 7. By appointment. Contact: Mabel Glemby, LA. 4-9350.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Sept. 29 10:30 A.M.; 1:00 P.M.	OPENING: RESORT AND CRUISE DRESS COLLECTION Resort and Cruise dresses and separates, designed by Dorothy Cox, Sept. 29 at 10:30 A.M. and 1:00 P.M. By reservation. Contact: CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Sept. 29 12:30 P.M. Luncheon	PREVIEW: REVILLON FUR FASHIONS Press showing of Revillon fur fashions. By invitation. ( <u>Note Change of Time.</u> ) ( <u>For Release, Fri., Oct. 1.</u> ) Publicity: Helen O'Hagan, PL. 3-4000.	REVILLON AT SAKS FIFTH AVENUE	ST. REGIS HOTEL
Wednesday Sept. 29 12:30 P.M. Luncheon	SPORTSWEAR FASHIONS AT LUNCHEON SHOW "The Total Look for Sportswear"--by Jack Winter. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	JACK WINTER, INC. (1407 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 29 1:00 P.M.	OPENING: RESORT- HOLIDAY COLLECTION Showings Sept. 29 and Oct. 7 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 29 2:30 P.M.	OPENING: RESORT COLLECTION Showings Sept. 29 and 30 at 2:30 P.M. By reservation.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: CH.4-1872.
Wednesday Sept. 29 2:30 P.M.	SPECIAL SHOWINGS: RESORT COLLECTION Special showings of Resort collection, designed by Bill Blass, Sept. 29 and Oct. 5 at 2:30. By reservation.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: Herman Seigenfeld, LA.4-6968.
Wednesday Sept. 29 3:00 P.M.	OPENING OF RESORT COLLECTION Showing of Catherine Scott's Resort collection, Sept. 29, Oct. 4, Oct. 7 at 3:00 P.M. By invitation.	CATHERINE SCOTT, LTD.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: Margie Lefcourt, 524-7093.
Wednesday Sept. 29 3:30 P.M. Cocktails	PRESS PREVIEW: FALL- WINTER FUR FASHIONS By invitation. (For Release, Thurs., Sept. 30.) Publicity: Serge Obolensky Assoc., 1114 First Ave., TE. 8-1649.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR Contact: CI. 5-0322.
Wednesday Sept. 29 4:00 P.M.	RESORT, ADVANCE SPRING COLLECTION Two showings for buyers Sept. 29 at 4:00 P.M., and Oct. 4 at 2:30 P.M. By reservation.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: Joanne Jaap or Muriel Morris, IO. 4-9220.
Wednesday Sept. 29 4:00 P.M.	OPENING: RESORT COLLECTION Also Sept. 20 and Oct. 7 at 4:00. By appointment.	SAMUEL WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: CH. 4-2616.
Beginning Wednesday Sept. 29	INFORMAL SHOWINGS OF RESORT COLLECTION Showings of Resort collection, designed by Gerard Pipart of Nina Ricci, Paris. By appointment.	NINA RICCI- NEW YORK	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Contact: Marta Schreiber, LA. 4-9350.
Beginning Wednesday Sept. 29	OPENING: RESORT COLLECTION Daily informal showings of Resort collection, by appointment.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR Contact: Faye Berke, CH. 4-7270.
Beginning Wednesday Sept. 29	EARLY RESORT AND HOLIDAY COLLECTION Daily informal showings of early Resort and Holiday collection, by appointment.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: LW. 4-0454.
Beginning Wednesday Sept. 29	OPENING: HOLIDAY- RESORT COLLECTION Daily informal showings of Holiday-Resort collection, designed by Kasper for Joan Leslie. By appointment.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR Contact: LW. 4-9000.
Beginning Wednesday Sept. 29	OPENING: RESORT- HOLIDAY COLLECTION Daily informal showings of Resort-Holiday collection.	ROBERT STRONG, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: Norine Burke or Lou Salls, PE. 6-5475.
Thursday Sept. 30 8:45 A.M. Breakfast	PRESS PREVIEW: MISSES AND JUNIOR SWIMWEAR Preview of misses' and juniors' swimwear and sportswear by Jantzen. Press only. By invitation.	JANTZEN	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET Publicity: Shirley Shannon, 697-0811.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 30 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION Showings Sept. 30, Oct. 5, 7 at 10:00. For reservations, contact: Miss Rose. Publicity: Judith Jackson, LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 30 11:30 A.M.	PREMIERE SHOWING: HOLIDAY & RESORT Premiere showing of Holiday-Resort collection at new showroom, Sept. 30 and Oct. 7 at 11:30 A.M. By reservation. Contact: Phil Davidson, 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 30 12:00 Noon	OPENING: RESORT AND EARLY SPRING COLLECTION Resort and early Spring collection, designed by Dominic for Matty Talmack. By reservation. Contact: Mr. Revel, BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 30 12:30 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON "The Mood Is Gentle"--showing of fashions by Kasper of Joan Leslie, available at "Miss Bergdorf." Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept.," PL. 9-3000. Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	KASPER OF JOAN LESLIE	HOTEL PLAZA TERRACE ROOM
Thursday Sept. 30 1:00 P.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Holiday-Resort collection, designed by Miguel Dorian. By reservation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Sept. 30 1:15 P.M.	RESORT AND EARLY SPRING COLLECTION Resort and early Spring collection of dresses, costumes, gowns, designed by Miss Gina; also Oct. 13 at 1:15 P.M. By reservation. Contact: Larry Farragut, LO. 5-2727. Publicity: Margaret Hodge, LT. 1-3260.	GOTHE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Sept. 30 2:30 P.M.	OPENING OF RESORT COLLECTION Showings Sept. 30 and Oct. 7 at 2:30. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 30 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION Opening of Resort and Spring dress collection. For press and resident buyers, by invitation. Contact: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 30 2:30 P.M.	OPENING OF RESORT COLLECTION Showing Sept. 30 and Oct. 7 at 2:30. (Note Change of Dates.) By reservation. Contact: Dorothy Herme, PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Thursday Sept. 30	HOLIDAY AND RESORT COLLECTION Continuous informal showings of Holiday and Resort collection, designed by Shannon Rodgers for Jerry Silverman. By appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Sept. 30	OPENING: RESORT COLLECTION Daily informal showings of Resort collection, designed by Ben Rodia. Contact: Beverly Mattis, LO. 4-1390.	GORBAN, INC. (FORMERLY MAGDA, INC.)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Oct. 1	SAKS FIFTH AVENUE RELEASE--Revillon furs. (Preview, Sept. 29--See Pg.7)		
Friday Oct. 1 12:00 Noon Luncheon	FABRICS DIVISION LUNCHEON MEETING Subject: "Fabrics in Perspective"--Speaker: Margaret Hockaday, Pres.-- Hockaday Assoc. Co-Chmn.: Jacqueline Horscher--Vogue-Butterick Pattern Service; and Ruth Sublette--The Wool Bureau. Prices: \$10.00, members; \$12.00, guests. Spring-Summer 1966 fabrics exhibit 8:30-11:00 A.M., and 2:30-4:00 P.M. Admission: \$2.00 for those without luncheon tickets. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
<u>SPRING OPENINGS BY LOS ANGELES FASHION GUILD IN LOS ANGELES</u>			
Saturday Oct. 2- Oct. 4	<p>Oct. 2: 8:00 P.M. Cooper Couture.</p> <p>Oct. 3: 12:00 Noon. Peggy Hunt. 2:00 P.M. Lee Herman. 4:30 P.M. Michael Novarese. 6:00 P.M. Helga.</p> <p>Oct. 4: 8:30 A.M. Stanley Nelson. 10:00 A.M. Elis Porter. 10:00 A.M. and 2:00 P.M. Harrolds. 1:30 P.M. Travilla. 3:00 P.M. Helen Rose. 4:30 P.M. Georgia Bullock. By appt. Adele of California, Mike Anthony, Couture West, Wayne Fuller, Michaelson, M. Nadler, Oscar of Beverly Hills. All showings by invitation only. Contact: Kathryn Safford, 3810 Wilshire Blvd., Los Angeles, California.</p>		
Sunday Oct. 3 4:30 P.M. Cocktails	SPRING FASHIONS IN CALIFORNIA Preview of Spring, Cruise, and Holiday fashions. By invitation. Thereafter by appointment in showroom. Contact: OL. 2-9010(L.A.).	MICHAEL NOVARESE (711 NO. LA CIENEGA BLVD.)	BEVERLY HILLS HOTEL RODEO ROOM
Sunday Oct. 3 6:00 P.M. Cocktails	SPRING FASHIONS IN CALIFORNIA Helga will preview their Spring collection. By invitation. Contact: Walter Oppenheimer, MADison 7-0806(L.A.).	HELGA (722 SO. LOS ANGELES ST.)	BEVERLY HILLS HOTEL BEVERLY HILLS, CAL.
Monday Oct. 4 10:00 A.M. Breakfast	PRESS PREVIEW IMPORT FAIR Preview for the press of fashions, home furnishings and accessories from around the world. By invitation. (For Release, Tues., Oct. 5.) Publicity: Jane Miller, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	4TH FLOOR GARDEN ROOM
Monday Oct. 4 10:30 A.M. Coffee	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of Fall-Winter fur fashions. Showing at 11:00 A.M. By invitation. (For Release, Tues., Oct. 5.) Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON - 3RD FLOOR
Tuesday Oct. 5 10:30 A.M.	PREMIERE SHOWING OF SPRING SUIT COLLECTION Spring suits, featuring wools, doubleknits, and weathervanes. By invita- tion. Thereafter, Oct. 26, Nov. 2, 9, 16 at 10:30 A.M. By appointment. Contact: Norma Rosseau, LO. 4-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 5 2:30 P.M.	OPENING OF RESORT COLLECTION Showing of Resort collection, designed by Peggy Thayer, Oct. 5, 12, 13, 14, 19, 20, 21 at 2:30. By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Oct. 5 2:30 P.M.- 4:30 P.M.	DIAMONDS-INTERNATIONAL AWARDS EXHIBITION Press preview and exhibition of award-winning jewelry designs by 23 jewelers representing six countries. By invitation. (Public exhibition, Oct. 6-8.) Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	INST.OF INTL.EDUCATION 809 U.N. PLAZA
Oct. 6	YOM KIPPUR--Wednesday (Jewish Day of Atonement)		
Oct. 6	MACY'S RELEASE--Salute to American designers. (No Press Show)		
Thursday Oct. 7 9:30 A.M.	RESORT, HOLIDAY, ADVANCE SPRING SHOWING Showing of Robert Strong's Resort, Holiday, and advance Spring fashions. By reservation. Thereafter by appointment. Contact: Norine Burke or Lou Salls, PE. 6-5475.	ROBERT STRONG, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday Oct. 7 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Showing of Fall fashions, designed by Oscar de La Renta for Jane Derby, available at Lord & Taylor. Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept.," PL. 9-3000. (Rummage donation--benefit of Girls' Club of N.Y.) Fashion Show Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	HOTEL PLAZA TERRACE ROOM
Thursday Oct. 7 4:00 P.M. Cocktails	PRESS PREVIEW OF JEWELRY FASHIONS "Stones and Tones"--a new concept in jewelry fashions, modeled by the international beauties from Clairol's "World's Fair Carousel." By invitation. Publicity: Dee Bass--Cotton & Bass, HA. 1-4737.	H. STERN OF BRASIL	681 FIFTH AVENUE SHOWROOM
Thursday Oct. 7 4:00 P.M. Cocktails	PREVIEW: RESORT- SPRING COLLECTION Preview of Resort-Spring fashions. By invitation. Thereafter daily at showroom, by appointment. Contact: OX. 5-4270. Publicity: Sara Pennoyer, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Oct. 8	OHRBACH'S RELEASE--Fur fashions. (No Press Show)		
Friday Oct. 8 11:00 A.M.	FIRST SHOWING: RESORT AND SPRING By invitation. Thereafter Oct. 11 at 4:00 P.M.; Oct. 12 and 18 at 11:00 A.M. By invitation. Contact: Pat Brooks, WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Oct. 8 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARDS Twenty-third annual American Fashion Critics Awards, presented by Coty. Fashion Show at 9:00 P.M. By admission ticket only. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 11 3:00 P.M.- 4:30 P.M.	APRES--LUNCHEON: FASHION SHOW Apres-luncheon fashion show of designs by Larry Aldrich. Shoes--I. Miller. Jewelry--Monet. Gloves--Kislav. Show at 3:30. Press by invitation. Public by reservation: \$3.75. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	LARRY ALDRICH (530 SEVENTH AVENUE)	DELMONICO'S BALLROOM
Monday Oct. 11 4:00 P.M.	PRESS PREVIEW OF FUR FASHIONS Bonwit Teller's preview of fur fashions, for the press. By invitation. (For Release, Tues., Oct. 12.) Publicity: Carolyn Saks, EL. 5-6800.	BONWIT TELLER	2ND FLOOR FUR SALON
Monday Oct. 11- Oct. 13	PREMIERE SHOWING: HOLIDAY HAIR FASHIONS Official hair fashion committee of NHCA will present new holiday coiffures to the beauty profession at Nat'l Hair Fashion Show. Publicity: Mitchell Lachman--Bozell & Jacobs, 2 N. Riverside Plaza, CE. 6-0870(Chicago).	NATL. HAIRDRESSERS & COSMETOLOGISTS ASSN.	STATLER HILTON HOTEL
Tuesday Oct. 12 1:00 P.M.	RESORT-SPRING JUNIOR FASHIONS Showings Oct. 12, 13, 19, 26, Nov. 2, 9 at 1:00 P.M. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Oct. 14 12:00 Noon	COMPLETE RESORT AND SPRING COLLECTIONS Showing of Mollie Parnis' complete Resort and Spring collections, Oct. 14 and 19 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Oct. 18 3:00 P.M.	PRESS SHOWING: FALL AND WINTER COIFFURES Intercoiffure, U.S.A. will present new Fall and Winter coiffure fashions. Press by invitation. Contact: John Bernard or Marsha Gerber, PL. 2-2254. Tickets: \$10.00. Contact: Mr. Richard of the Madison, EL. 5-4477.	INTERCOIFFURE	HOTEL PIERRE BALLROOM
Monday Oct. 18 4:30 P.M. Champagne	PRESS RECEPTION: "AWARD FROM FRANCE" Formal award to I. Magnin for outstanding presentation of French lace. Fashion show by leading American designers. By invitation. Publicity: Ken R. Williams Assoc., WI. 7-4471.	FRENCH LACE INDUSTRY & AMERICAN IMPORTERS	HOTEL PIERRE COTILLION ROOM
Tuesday Oct. 19 12:00 Noon Luncheon	BENEFIT LUNCHEON FASHION SHOW Showing of Fall-Winter collection. For benefit of American Women's Voluntary Services. Publicity: McGeehan & O'Connor, PL. 9-8150.	ELIZABETH ARDEN	ST. REGIS HOTEL ROOF
Tuesday Oct. 19 5:00 P.M. Cocktails	PREVIEW: MEN'S AND BOYS' COLLECTIONS Preview of men's, boys', and students' collection. Contact: Paul Collins, LW. 4-1570.	JANTZEN	TIME AND LIFE BLDG. 8TH FLOOR-AUDITORIUM
Thursday Oct. 28 1:00 P.M.	OPENING: RESORT- SPRING COLLECTION Also Nov. 1, 2, 3, 8, 9, 10, 16 at 1:00. By appointment. (Note Change of Dates.) Contact: LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR



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